

Feb. 25, 2019

Main Street Monday!

It's that time of year again when we celebrate the reinvestments for 2018 and recognize our communities for their hard work throughout the year. The Kentucky Heritage Council will have an official press release today.

With 29 communities reporting
2018 reinvestments totaled
\$91,191,865.75 !

There were **152 net new full time jobs** and **365 part time**. **62 new businesses** were opened and **42 businesses expanded**. **128 rehabilitation projects** were completed.

Private investment totaled **\$73,720,221** leveraging **public investment of \$17,471,684**.

There are **170 new housing units** and **40 new commercial spaces!**

375,863 volunteer hours were reported and we are certain there were more. It is hard to capture all of the hours local communities invest in their downtowns.

Tax credit bill filed in the House

HB 456 Rep. Tommy Turner of Somerset has filed a House bill to greatly enhance the KY Historic Preservation Tax Credit - raising the annual cap from \$5 million to \$30 million! This is a tremendous leap for a program (administered by KHC) that has already created significant economic returns throughout KY since 2005, generating \$517M of private investment in preservation, leveraged through \$39.7M in credits, with 891 buildings rehabilitated! *The state credit has especially impacted rural communities, helping fund not only residential, but large projects that become a catalyst for additional local investment.* This happened in Rep. Turner's hometown with Hotel Beecher on Main Street, a former luxury hotel redeveloped into low-income housing. **For more info on HB 456 see <https://goo.gl/Az3K5e> and help spread the word!**

State and Nationally Accredited Communities for 2019

Communities are certified based on work completed in 2018. Some communities move from one tier to another during times of transition. They have encountered things that prevented them from reaching their goal of meeting all 10 standards set forth by the Main Street America ©, the National Main Street program. They may have been without an executive director for a period of time, budget changes may have occurred, or other factors may have had an impact on their ability to meet their goals. KYMS always works hard to assist communities especially when they experience transitions or need assistance to meet the standards. We are proud of all of our programs and the work they do everyday!

29 communities are currently participating in the Kentucky Main Street program

Accredited programs

Bardstown, Beattyville, Cadiz, Campbellsville, Carrollton, Covington, Cynthiana, Danville, Guthrie, LaGrange, London, Maysville, Morehead, Murray, Perryville, Pikeville, Pineville, Scottsville, Shelbyville, Springfield, Taylorsville, Williamsburg, and Winchester

Affiliate programs

Middlesboro and Tri-Cities (Cumberland, Benham, & Lynch)

Network programs

Dawson Springs, Paducah, Paintsville, and Salyersville.

Certificates will be presented on April 23rd in Covington during the 40th Anniversary Main Street Conference.

Lots happening across the KYMS network!

It has been a busy week and time of change for our KYMS

Chance to
Have
A
New
Growth
Experience

and several KYMS individuals are having just that. Some are changing, some are taking new positions, but all are beginning new adventures, but will continue as part of KYMS.



LaGrange director, Karen Eldridge, will be leaving her position this week and begin her new adventure with Bedford Loan and Deposit Bank. She will take with her a wealth of knowledge on

historic tax credits and how to continue revitalizing her hometown. Karen has been involved with LMS for 15 years as a board member and director. Karen will once again serve as a board member and assist the program during the transition.

Stayed tuned, we anticipate an interim director being named for Paintsville next Monday!



Wade says farewell to Heart of Danville

*Dustin Duvall to be
Interim Director*

DANVILLE, KY (February 19, 2019) -

The Heart of Danville is preparing to say farewell to Executive Director Nick Wade. Dustin Duvall, current Heart of Danville Marketing Manager, will serve as Interim Director during the transition.

"This has been an incredible opportunity," Wade said. "Over the last few years, I have had the most rewarding experiences getting to know the downtown business owners, helping families create memories at our downtown events, and making a lasting impact on my hometown."

"Nick has been an innovative and dedicated director for the Heart of Danville," said Logan Germann, Heart of Danville President.

Under Wade's guidance the Heart of Danville has had many accomplishments over the last few years.

"The installation of the mural and the development of the Main Street Live concert series are just two of the many gratifying projects accomplished during my tenure," Wade said. "The people I have been able to work with and the relationships I have made have truly made my time here special."

Wade is leaving Danville to move to Covington, where he will serve as the Director of Renaissance Covington, a 2017 Great American Main Street Award winning community.

Renaissance Covington is a nonprofit aimed at revitalizing Covington's urban core through creative placemaking, special events, community programming and small business support.

"The organization has been leaders in utilizing creative, out of the box initiatives to revitalize Covington," said Wade. "To serve as the Main Street Director of a vibrant, urban city is going to be fun and challenging experience."

"My time in Danville has been both a great learning opportunity and a rewarding experience," Wade said. "Leaving my hometown is bittersweet, but I know that the Heart of Danville will continue to succeed in its mission to revitalize downtown Danville."

Duvall said during the transition, the Heart will continue to plan and organize downtown events just like before. "Main Street Live and Lawn Chair Theater begin in May, and there are other possible promotion events for downtown on the back burner," Duvall said. "During this year, HOD will be focusing a lot of our efforts in economic vitality, entrepreneurship, business recruitment, and development initiatives."

"Since beginning my work at HOD, I have learned so much about the passion that people have for Danville and Boyle County. Everyone has opinions and thoughts about what is best for Danville, which shows me that everyone just wants to see this place get better and better."

Nick will begin in Covington on March 11th.



We are very excited to be celebrating 40 years of Main Street in Kentucky and you are invited to celebrate with us! Registration is open and we promise you'll have a great time!

Many people are planning for a wonderful celebratory conference in Covington April 23-25 with lots of exciting offerings from national speakers to a Kentucky Main Street Bake-off and bourbon tour on the B-line!

Do you have something great to share or an educational session that will bring a new perspective? Session proposals are currently being accepted.

For more information and to register!

<https://www.rcov.org/wwwrcovorg/kymainst40>

We look forward to seeing you !!! We are also looking for former Main Street directors, board members, etc. to come celebrate with us April 23rd. so if you know who and where they are let us know!



Here's a great idea from the NMSC Point from Wayne Carter, director of Mainstreet, DeLand, Florida. If you are not checking the Point, you should be!! Lots of great discussion. I know Nick Wade-Danville uses it often.

We've also increased attendance at our merchant meetings by offering a few minutes of education. 15-20 tops. I brought back a ton of important social media information from the National Conference. Since then, every meeting has a hand out, a knowledgeable person to go over a few things, even an excerpt of a video from mainstreet.org website. I also give them time to go around the room and talk about what they've go going on. We start with a happy half hour at 5:30, then get on with business at 6:00



CYNTHIANA Mark your calendars, downtown merchants will be hosting their Spring Open Houses on Friday, March 8th and Saturday, March 9th. Participating merchants will be open until 7pm on Friday and Saturday from 9-3pm. Enjoy specials, sales and door prizes. Cynthia Main Street will be hosting a Bunny Hop Promotion. Pick up your punch card at any participating retail business, once you visit 5 merchants, you will be entered for great prizes!

Spring is in the air !!! Spring events are starting to happen in a few Kentucky Main Street communities! Just another way we support our downtown businesses!



*** KYMS will be out of the office on Wed. Feb. 27 and will have very limited access to emails or texts.

The 2019 Kentucky Archaeology Conference will be this weekend in Northern KY. If you are in the area you may want to attend especially the Kentucky Places Session on Friday evening. A complete conference agenda is on Page 7

Friday, March 1:

11-1 PM: Brownbag Luncheon: Q&A with NKU Students on career paths for Historic Preservation and Archaeology

1-4 PM: Tour of James A. Ramage Civil War Museum and Devou Park for **\$3.00 per person** (cash at the door). Parking at Community of Faith Presbyterian Church, 1400 Highland Avenue, Fort Wright, Kentucky. (RSVP via email to nicolas.laracuate@ky.gov)

6-8 PM: Kentucky Places Session (in Partnership with the City of Newport) Location: Southgate Street School (215 E. Southgate Street in Newport, KY – adjacent to Hofbrauhaus)

6:00 PM – Opening Comments, Craig Potts, Executive Director/KY-SHPO

6:10 – Amanda Abner, Northern Kentucky Ohio River Bridges

6:30 – Anne B. Lee, Kentucky Places: Burn Cemetery, Boyd County, and the Ashland Tragedy

6:50 – Patrick Snadon, Hardest Job on the Block: The Ludlow Historic Society's Townhouse in Latta Row

7:10 – Emily Skinner, Recollection: Community Voices as a Form of Preserving Places

7:30 – Liza Vance, NKU Parker Academy Project (exact title TBD – will update next week)

7:50 – Closing Comments, Scott Clark, City of Newport Historic Preservation Officer

8:00 PM – Free Reception at Southgate Street School (Sponsored By Northern Kentucky Restoration Weekend)

8:00 PM – 1:00 AM: KYOPA Reception at Hampton Inn Meeting Room, **\$5 not included in registration**

Do you have what it takes to be Main Street's Best Baker?

How sweet it is!

Celebrating Kentucky Main Street's 40th Anniversary

Honoring the tradition of preservation and small businesses



Jason Smith, winner of Food Network's BEST BAKER in AMERICA, will speak and judge the final bake-off in Covington crowning the winner as Kentucky Main Street's Best Baker!

Bacon, Butter & Bourbon Bake-off

BACON, BUTTER & BOURBON

Join the fun...prepare a dessert

All ingredients must be **KY PROUD** products

Recipe must include at least two of the three ingredients

Bacon, Butter or Bourbon

Dessert must serve up to 5 judges

Participants must be a local business or sponsored by a downtown business

The winner from each KY Main Street region will attend the final bake-off held in Covington, KY on April 24th. All finalists must prepare their winning dessert to serve bite size samples for 200 guests.



We are super excited about continuing the Kentucky culinary theme to our 40th Anniversary Conference and helping promote a small business!

The Main Street bake-offs start this week and one will be held in Shelbyville this Thursday.

Bakers will be chosen from their Main Street community to participate in their regional bake-off with the winner competing in Covington on April 24th! Jason Smith from Grayson, KY and the Food Network's best baker in America will be a guest speaker and judge!

This is also sponsored by
KY Proud!



Upcoming Training—Virtual and In Person

Add to your preservation toolkit with the following educational and professional development opportunities:

- **Feb 27–Mar 1:** [Preservation Leadership Training® \(PLT\): Relimagining Intersections at Historic Sites](#) (Washington, D.C.)—Learn the tools and strategies to highlight underrepresented stories at historic sites.
 - \$175 for members
 - *Learn more about this topic:* [Blog Post: New Rubric for Engaging Descendant Communities at Museums and Historic Sites](#)
- **Mar 13:** [Webinar: Ensuring Perpetuity: Effective Easement Monitoring](#)—Gain a better understanding of the nuts and bolts of easement monitoring, from before, during, and after the monitoring visit.
 - Free
 - *Learn more about this topic:* [Webinar Library: Building Easement Stewardship](#)
- **Mar 27:** [PLT: Repair Work: Telling the Full History at Our Historic Sites](#) (Hartford, CT)—Develop the strategies and tools to understand, interpret, and explain your sites' full histories, even in the absence of collections, material culture, and documentation.
 - \$50
 - *Learn more about this topic:* [Webinar Library: Including Women in the Sequel: Re-Interpretation and Telling the Full History at Historic Sites](#)



LaGrange director, Karen Eldridge, KHC staff architect, Erick Rawlings, and Main St. coordinator Kitty Dougoud presented to the Oldham Co. Leadership group of LaGrange on February 20th. Discussions included Main Street and Mr. Muddle



Another great picture of a group of our directors in our beautiful state Capitol building.

If you will be attending the NMSC conference in Seattle please notify the KYMS office so that we can make plans!



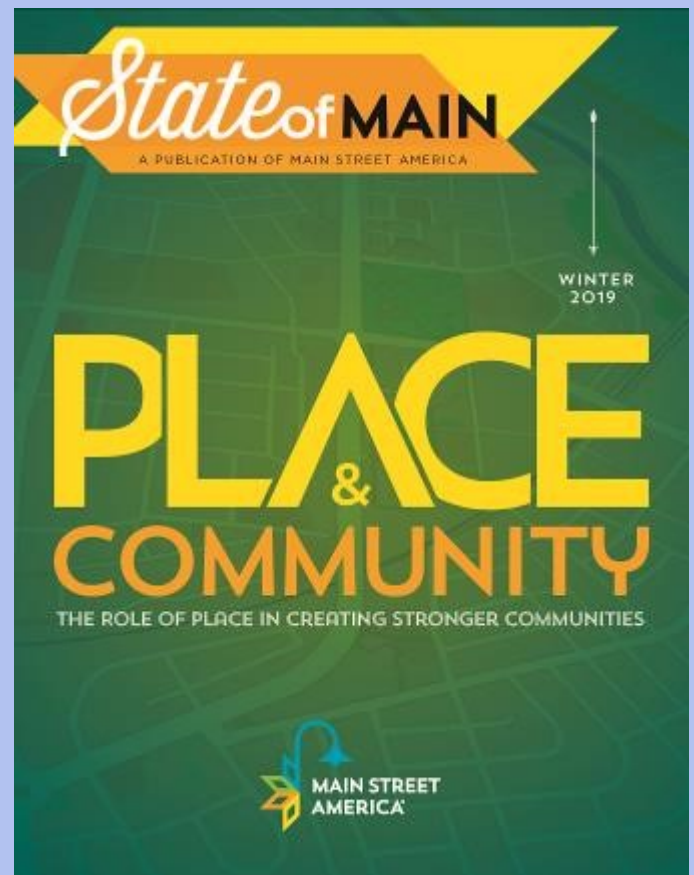


Dreaming Creek Brewery has doors! It is coming right along in downtown London. Director, Brittany Cradic and the entire downtown community couldn't be more excited about the rehabilitation of this building and the new business that will open soon!



We are so excited about Murray's FIRST-EVER Color Me Murray coloring book!

[Amanda Newman](#) and [Helix Creative](#) did such an awesome job making this idea become reality. They are ready to be purchased for \$15 at the Main Street office. 206 S 4th Street. Come get yours now before they are gone!



The state of Main was released last week from the National Main Street Center. You can read it in its entirety <https://www.mainstreet.org/mainstreetamerica/stateofmain2019>

36th Annual KHC Archaeology Conference Agenda		
Northern Kentucky University, Kentucky		
Co-Sponsored by: Northern Kentucky University, Kentucky Organization of Professional Archaeologists, City of Newport, Northern Kentucky Restoration Weekend, Cardno Inc. Western Kentucky University Department of Folk Studies and Archaeology, Archeulean Archaeology, K&V Cultural Resources Management, Corn Island Archaeology, Falls of the Ohio Archaeological Society, and Central Ohio Valley Archaeological Society		
March 1-3, 2019		
Friday, March 1		
11:00am-1:00pm	Brownbag Luncheon	Q&A with NKU Students on career paths for historic preservation/archaeology * Location to be determined
1:00-4:00pm	Tour of James A. Ramage Civil War Museum and Devou Park for \$3.00 per person (cash at the door). Parking at Community of Faith Presbyterian Church, 1400 Highland Avenue, Fort Wright, Kentucky. (RSVP via email to nicolas.laracuenta@ky.gov)	
6:00-8:00pm	Kentucky Places Session (In partnership with the City of Newport) Location: Southgate Street School (215 E. Southgate Street in Newport, KY - adjacent to Hofbrauhaus)	
6:00-6:10pm	Craig Potts	Opening Comments
6:10-6:30pm	Amanda Abner	Northern Kentucky Ohio River Bridges
6:30-6:50pm	Anne B. Lee	Kentucky Places: Burns Cemetery, Boyd County, and the Ashland Tragedy
6:50-7:10pm	Patrick Snadon	Hardest Job on the Block: The Ludlow Historic Society's Townhouse in Latta Row
7:10-7:30pm	Emily Skinner	Recollection: Community Voices as a Form of Preserving Places
7:30-7:50pm	Liza M. Vance	Title TBD
7:50-8:00pm	Scott Clark	Closing Comments
8:00pm	Reception at Southgate Street School (Sponsored by Northern Kentucky Restoration Weekend)	
8:00pm-1:00am	KYOPA Reception - Location at Hampton Inn Meeting Room - \$5 not included in registration	
Saturday, March 2		
Time	Presenter	Title
8:00-9:00 am	Registration - Northern Kentucky University - Landrum Building	
	Book Table and KYOPA Silent Auction Begins	
9:00-9:20 am	Nick Laracuenta	Opening comments
9:20-9:40 am	Brian M. Butler	The Late Great Site at Gilbertsville, 15ML494
9:40-10:00 am	Justin N. Carlson	Middle to Late Holocene (7200-2900 cal. BP) Archaeological Site Formation Processes at Crumps Sink and the Origins of Anthropogenic Environments in Central Kentucky
10:00-10:20 am	Jon C. Endonino	Looted But Still Significant – Investigations at the Grizzly Newt Rock Shelter (15JA120), Jackson County, Kentucky
10:20-10:40 am	Break	
10:40-11:00 am	Anne Tobbe Bader	The Beecher Terrace Archaeological Project: A Collaborative Community Endeavor
11:00-11:20 am	David Schatz	Louisville's Urban Landscape Development from 1800 to 1940: From Fields to Ball Fields.
11:20-11:40 am	Orloff G. Miller	Construction History, Lots of Ladies' Undergarment Fasteners, and a Fiery End: Excavations at Harrison's Tavern Stand/ the Halfway House, of Mason County, Kentucky
11:40am-1:30pm	Break for Lunch (not included in registration)	
1:30-1:50pm	Andrea Shiverdecker	The Parker Academy: Boundary Breaking, Transdisciplinary and the Creation of a "Memory Atlas"
1:50-2:10pm	Amber E. Osterholt	Instability and Abandonment: The Bioarchaeology of Late Fort Ancient Hardin Village
2:10-2:30 pm	W. Stephen McBride, Denise Waggoner, and Kathie G. Miller	Gothic Bottles from the William Berkele Sutler Store, Camp Nelson, Kentucky
2:30-2:50 pm	Break	
2:50-3:10pm	Karen Stevens	Archaeological Investigations at Green River Shell Midden sites in the Lower Green River Archaeological Region, Henderson County, Kentucky
3:10-3:30pm	Virginie Renson, David Pollack, Ben Barnes, A. Gwynn Henderson, Brian Byrd	Sourcing Fort Ancient shell-tempered ceramics in the Middle Ohio River Valley using shell chemistry
3:30-3:50pm	Charles D. Hockensmith, Gary A. O'Dell, and Joseph T. Hannibal	The Tanner Quarry: A Historic Chert Millstone Manufacturing Site in Woodford County, Kentucky
3:50-4:00pm	Break	
4:00-5:00pm	KYOPA Business Meeting	
5:00-8:00pm	Dinner (Everyone on their own)	
6:00-8:00pm	Queen City Underground Tour \$25 cash at the door (RSVP to nicolas.laracuenta@ky.gov)	
8:00pm-11:00pm	Poster Session - KYOPA Reception - Location Hampton Inn Meeting Room - \$5 (not included in registration)	
Sunday, March 3		
Time	Presenter(s)	Title
8:00-9:00 am	Registration - Northern Kentucky University - Landrum Building	
9:00-9:20 am	Bruce L. Manzano, David Pollack, A. Gwynn Henderson, Andrea Erhardt and Jordan Munizzi	Fox Farm, a Large Fort Ancient Village in Mason County, Kentucky: Evidence of Turkey (Meleagris gallopavo) Management?
9:20-9:40 am	Edward R. Henry, Greg J. Maggard, and David Pollack	What can a ditch divulge? Landscape history and social change at Indian Old Fields and the Goff Circle, Clark County, KY.
9:40-10:00 am	Jeannine Kreinbrink	19th Century East Covington Privy by Association
10:20-10:40 am	Closing Remarks	